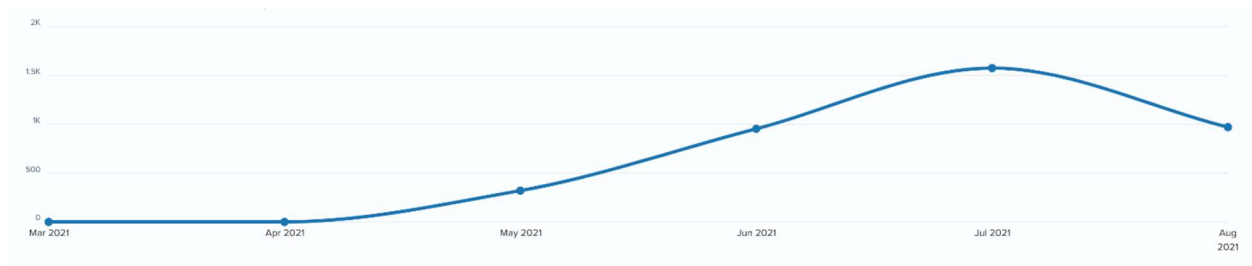


MAVERICK19

*The following is a case study of a Brand who worked with a Maverick-19 partner. The following examples are indicative of the Maverick-19 strategy for Return On Investment (ROI), clearly demonstrating the surge of not only traffic, but also conversions, from a series of marketing campaigns.

Brand A:

Prior to working with Maverick-19, Brand A's traffic and conversions were minimal, nearly obsolete (as can be seen from March to April 2021). Through a series of marketing efforts conducted through Maverick-19 from April 25 to June 25th 2021, it can be observed that the number of web sessions on Brand A's website started to pick up. Conversions followed an exponential growth curve and performance peaked in July 2021.



After the campaigns ended, organic traffic continued to grow on Brand A's website. As of August 2021, organic traffic continues to come in, as do conversions which can be seen below.

