

MAVERICK19

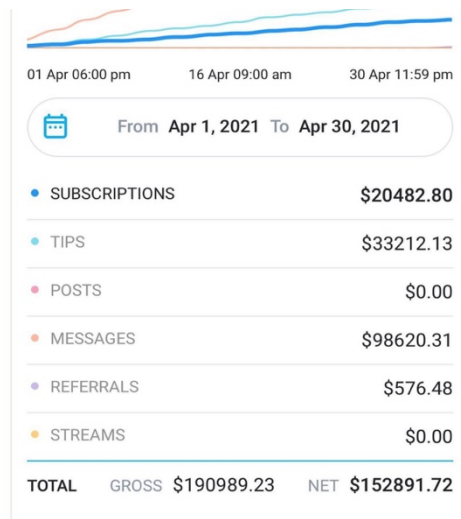
***The following is a case study of two influencers who worked with Maverick19 as a partner on their OnlyFans platform. The following examples are indicative of M19's growth and investment strategies capability to scale already successful accounts as well as successfully launch influencers who are new to the platform.**

Influencer A:

Influencer A had an Instagram following of 110k. She was averaging 80-90k in monthly revenue prior to working with us. We invested in to the growth of her account by restructuring how she interacted with her fans and properly priced her content to boost her ROI within her first month with us.

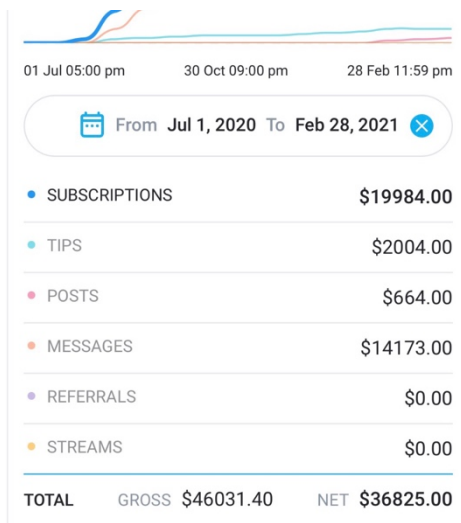
| Category | Amount |
|--------------------|--------------------|
| SUBSCRIPTIONS | \$17047.20 |
| TIPS | \$25941.35 |
| POSTS | \$0.00 |
| MESSAGES | \$69081.04 |
| REFERRALS | \$27.66 |
| STREAMS | \$0.00 |
| TOTAL GROSS | \$140122.36 |
| NET | \$112097.25 |

With a slight boost in total content, and upping the interactive aspect of her page we were able to grow her account by over 35% (\$50,000) in just 30 days!



Influencer B:

Influencer B was sitting at 300k+ on Instagram and had an established OnlyFans account he opened during July 2020. He was averaging \$5700 in revenue monthly prior to partnering with us. We focused on creating content guides for his page and increasing his total fan count within the month.



July 2020- March 2021 (8 months), totaled 46k in revenue for a monthly average of 5.7k.

After implementing a relaunch of his account that included cross channel promotion and eliminating his subscription fee to incentive PPV/tips, we nearly doubled his monthly average from \$5,700 to \$10,395!

