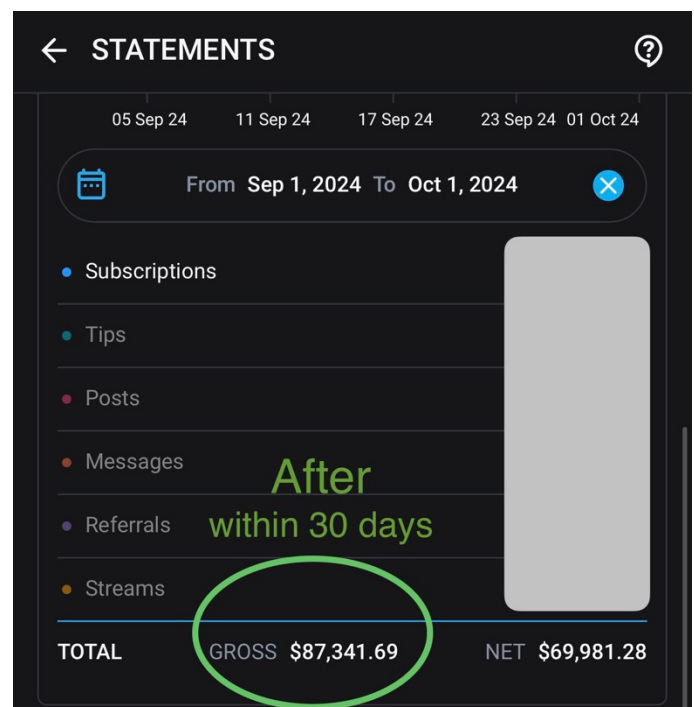
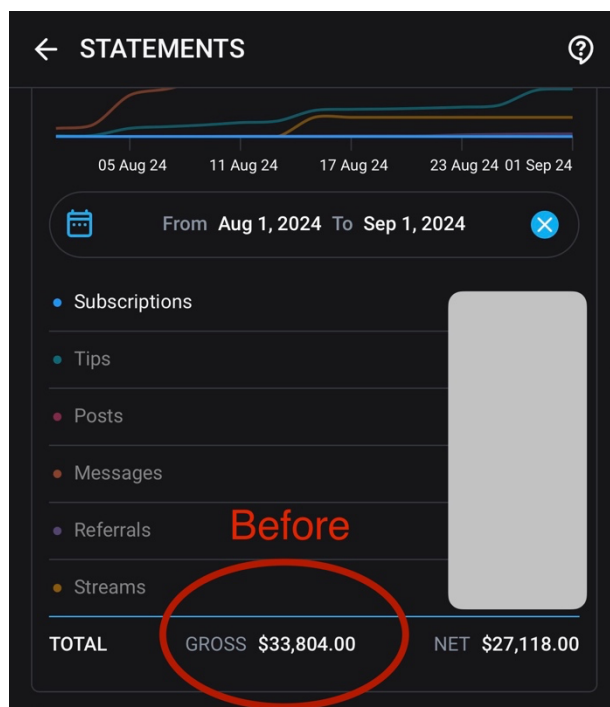


MAVERICK19

The following is a case study of multiple influencers who worked with Maverick19 as a partner on their OnlyFans platform. The following examples are indicative of Mav's growth and investment strategies capability to scale already successful accounts as well as successfully launch influencers who are new to the platform. The following information is confidential and the duplication and sharing of this sensitive information is prohibited

Influencer with 300k+ Followers:

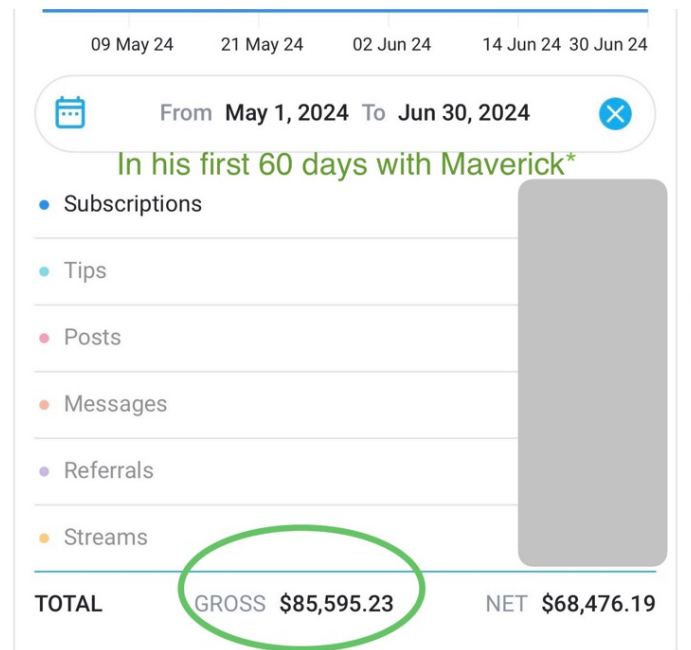
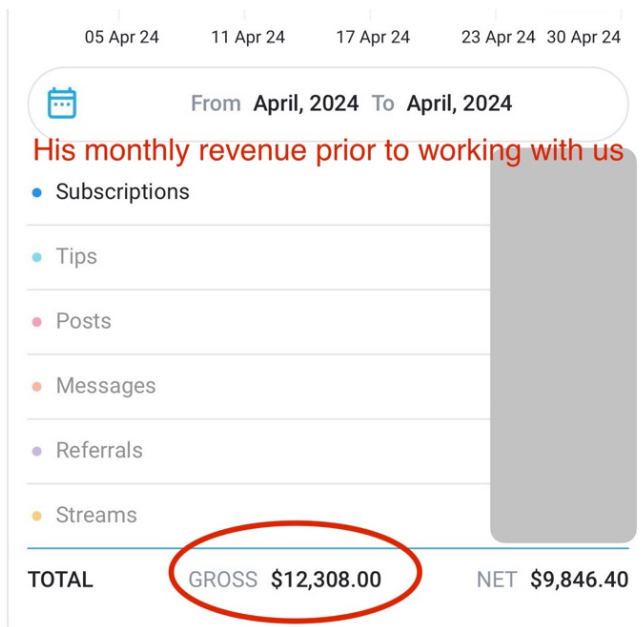
Influencer with an Instagram following of 140k and a TikTok following of 172k. **He was averaging between 32k-37k in gross revenue prior to signing with us.** Our team focused on intra-messaging upsells and rebranded his content to increase his PPV conversion rates.



By the first month of Maverick investing in marketing/growth strategies **his account nearly tripled in revenue and was scaled to \$87,341.69 in 30 days.**

Influencer with 1.2 million+ Followers:

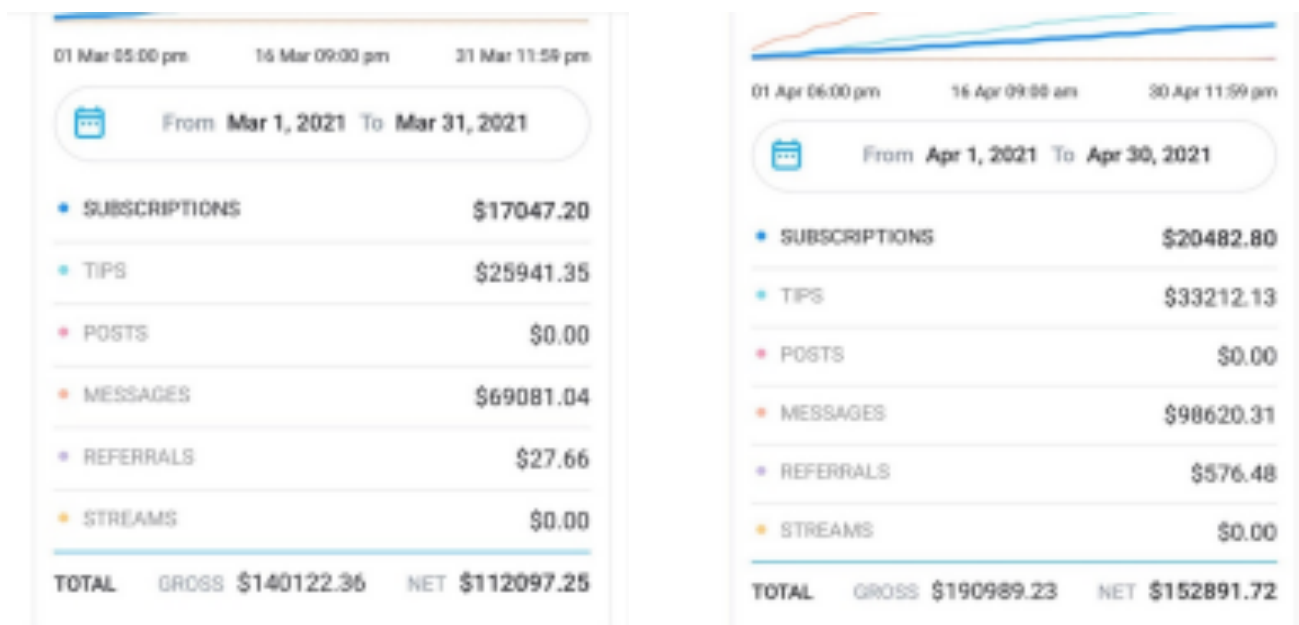
Influencer with 500k Instagram followers and 700k Tiktok followers was grossing **\$10-\$12k by himself on a monthly basis prior to signing with us**. Our team took on his account and initiated a complete relaunch including new marketing and strategy protocols.



In his first 2 months with Maverick we implemented our growth strategies and removed leaked content on various forums and Telegram groups and **scaled his account to \$85,595.23 in revenue in 60 days**.

Influencer with 110k followers:

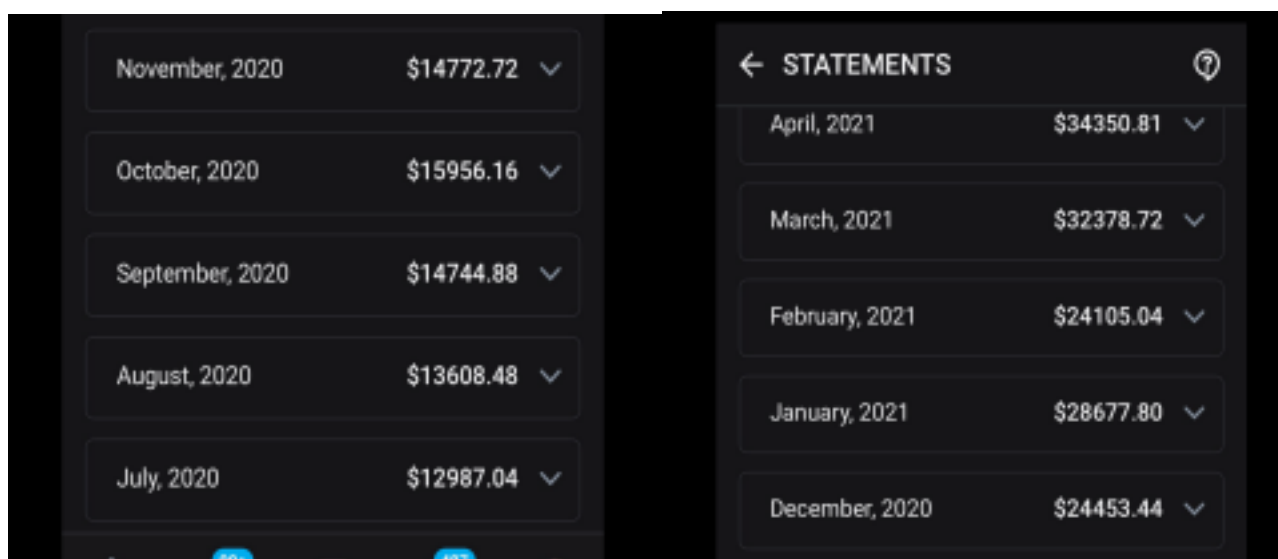
Influencer with an Instagram following of 110k. She was averaging **\$120-\$140k in monthly revenue prior to working with us**. We invested in the growth of her account by restructuring how she interacted with her fans and properly pricing her content to boost her revenue within her first month with us.



With a slight boost in overall content, and upping the interactive aspect of her page via intra-messaging upsells we were able to grow her account by over 35% (\$50,000) for **a monthly gross of \$190,989.23 in 30 days**.

Influencer with 515k followers:

Influencer had successfully grown her 250k Instagram and converted her following to just below a consistent **\$15k monthly net average** on OF. A total rebranding including a change in content and leaked media removal was implemented over the course of a 2-week onboarding period. Our main objective was increasing her overall fan count and restructuring her PPV/Subscription method resulting in a **doubling of her net monthly average to over \$28k.**



November, 2020	\$14772.72
October, 2020	\$15956.16
September, 2020	\$14744.88
August, 2020	\$13608.48
July, 2020	\$12987.04

← STATEMENTS	
April, 2021	\$34350.81
March, 2021	\$32378.72
February, 2021	\$24105.04
January, 2021	\$28677.80
December, 2020	\$24453.44

BEFORE: (monthly avg \$14.4k)

AFTER: (monthly avg \$28.7k)

After procuring a careful sales funnel that involved transitioning dedicated fans to her paid page, we we're able to retain a larger pool of paying subs and consistently double her monthly average.

Influencer with 488k followers:

01 Jan 12:00 am	09 Feb 10:20 pm	09 Mar 08:41 pm
From Jan 1, 2021 To Mar 9, 2021		
SUBSCRIPTIONS		\$8191.39
TIPS		\$4518.66
POSTS		\$7511.20
MESSAGES		\$46837.59
REFERRALS		\$0.00
STREAMS		\$0.00
TOTAL	GROSS \$83826.50	NET \$67058.84
March, 2021 \$32074.65		
February, 2021 \$26402.44		
January, 2021 \$8581.75		
December, 2020 \$4040.58		

Influencer with 138k followers on Instagram and 350k TikTok followers prior to working with us. We rebranded his content and included themed photoshoots including a Valentine's Day package that featured heavy messaging and PPV during the course of February and continued into March with birthday themed content.

After (Feb-Mar) \$36,546 average monthly gross

Before (Jan-Dec) \$7,888 average monthly gross



10k increase in Instagram Following in 32 days

His gross revenue increased from just over **\$15,766** since the launch of his account in December 2020, to **\$83,826.50** in the 45 days since we began working together. His Instagram following increased 10k in a 32-day period, a 200% spike in comparison with his previous 30 day period.

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