

# MAVERICK19

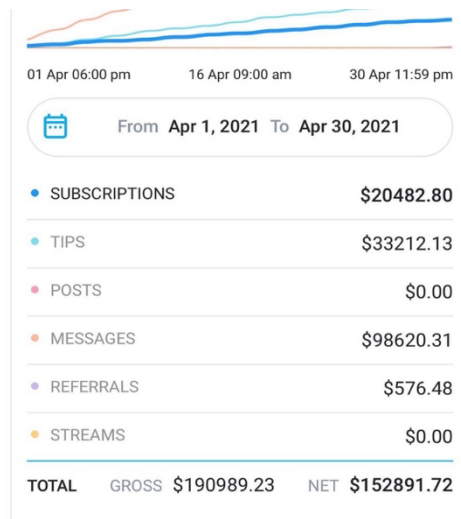
**\*The following is a case study of multiple influencers who worked with Maverick19 as a partner on their OnlyFans platform. The following examples are indicative of Mav's growth and investment strategies capability to scale already successful accounts as well as successfully launch influencers who are new to the platform. The following information is confidential and the duplication and sharing of this sensitive information is prohibited\***

## **Influencer A:**

**Influencer A had an Instagram following of 110k. She was averaging \$120-\$140k in monthly revenue prior to working with us. We invested in the growth of her account by restructuring how she interacted with her fans and properly pricing her content to boost her ROI within her first month with us.**

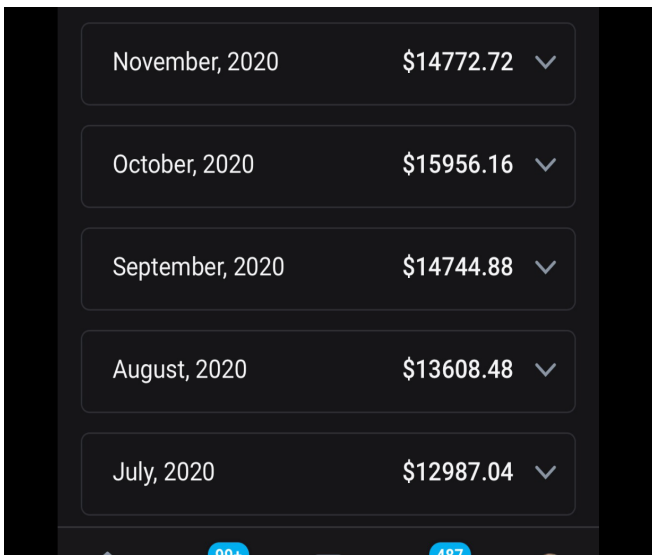
Category	Revenue
SUBSCRIPTIONS	\$17047.20
TIPS	\$25941.35
POSTS	\$0.00
MESSAGES	\$69081.04
REFERRALS	\$27.66
STREAMS	\$0.00
<b>TOTAL GROSS</b>	<b>\$140122.36</b>
<b>NET</b>	<b>\$112097.25</b>

With a slight boost in total content, and upping the interactive aspect of her page we were able to grow her account by over 35% (\$50,000) in just 30 days!

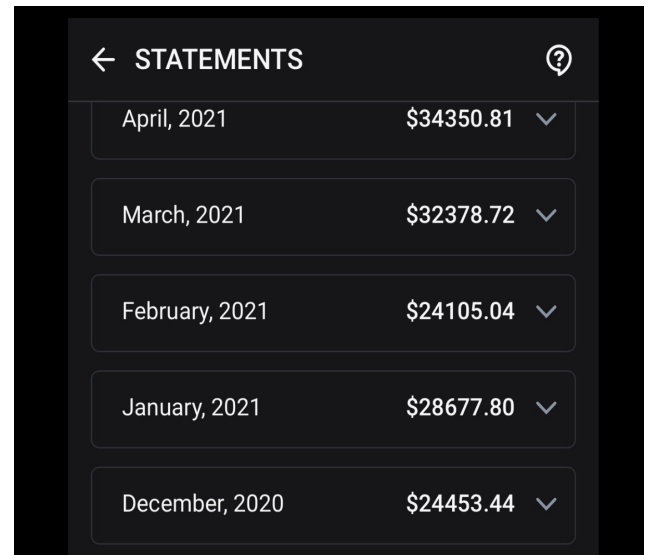


## Influencer B:

Influencer B had successfully grown her 250k Instagram and converted her following to a consistent \$15k monthly average on OF. A total rebranding including a change in content and leaked media removal was implemented over the course of a 2-week onboarding period. Our main objective was increasing her overall fan count and restructuring her PPV/Subscription method.



**BEFORE: (avg \$14.4k)**



**AFTER: (avg \$28.7k)**

After procuring a careful sales funnel that involved transitioning dedicated fans to her paid page, we we're able to retain a larger pool of paying subs and consistently double her monthly average on a continuous basis.

## Influencer C:

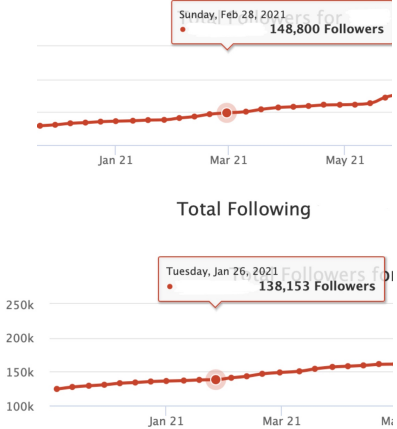
Influencer C had 138k followers on Instagram and 350k TikTok followers prior to working with us. We rebranded his content and included themed photoshoots including a Valentine's Day package that featured heavy messaging and PPV during the course of February and continued into March with birthday themed content.

	GROSS	NET
SUBSCRIPTIONS	\$8191.39	
TIPS	\$4518.66	
POSTS	\$7511.20	
MESSAGES	\$46837.59	
REFERRALS	\$0.00	
STREAMS	\$0.00	
<b>TOTAL</b>	<b>\$83826.50</b>	<b>\$67058.84</b>

March, 2021	\$32074.65
February, 2021	\$26402.44
January, 2021	\$8581.75
December, 2020	\$4040.58

<After>>>>>>>>>

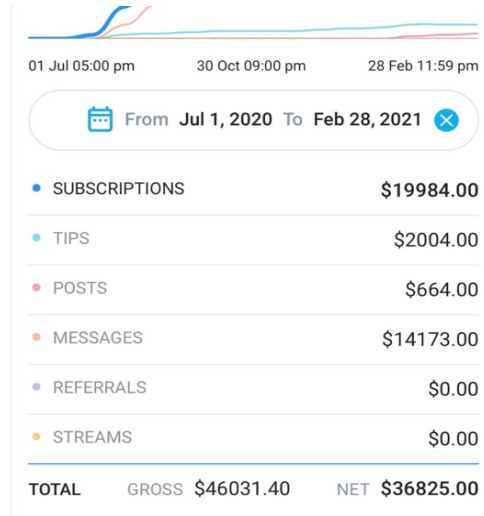
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His gross revenue increased from just over \$12k since the launch of his account, to 83k only 9 days into the month of March and only 45 days total since we began working together. His Instagram following increased 10k in a 32 day period, a 200% spike in comparison with his previous 30 day period.

## Influencer D:

Influencer D was sitting at 300k+ on Instagram and had an established OnlyFans account he opened during July 2020. He was averaging \$5700 in revenue monthly prior to partnering with us. We focused on creating content guides for his page and increasing his total fan count within the month.



*July 2020- March 2021 (8 months), totaled 46k in revenue for a monthly average of 5.7k.*

After implementing a relaunch of his account that included cross channel promotion and eliminating his subscription fee to incentive PPV/tips, we nearly doubled his monthly average from \$5,700 to \$10,395!

